

DEVON MARIE MORIARTY

Curriculum Vitae
May 2021

University of Waterloo
English Language & Literature
200 University Avenue West
Waterloo, Ontario
N2L 3G1

web: <http://devonmoriarty.com>
e-mail: devon.moriarty@uwaterloo.ca

EDUCATION

- University of Waterloo, Waterloo, ON
Ph.D. in English, Rhetoric **expected 2021**
Supervisors: Dr. Randy Allen Harris and Dr. Ashley Rose Mehlenbacher
Upvoting Science: Rhetorical Strategies for Communicating Science on Reddit
- University of Waterloo, Waterloo, ON
Graduate Diploma in Cognitive Science **2018**
- University of Waterloo, Waterloo, ON
M.A. in English, Rhetoric and Communication Design **2014**
- University of Waterloo, Waterloo, ON
B.A. in Psychology **2012**
Minor: English Language & Literature

PUBLICATIONS

Peer Reviewed Journal Articles

- [4] **Moriarty, D.** (2021). "Building a Better Barn: A Community-Oriented Approach to Rhetorical Scholarship." *Rhetor.* 8(1) 70-79. [Open Access](#).
- [3] **Moriarty, D.** (2020). "Vaccines Going Viral: Peripheral Public Discussion of Scientifically Justified Policies." *Rhetoric Review.* 39(1) 73-87. doi:10.1080/07350198.2019.1690376. [Green OA version](#).
- [2] **Moriarty, D.** and Mehlenbacher, A.R. (2019). "The Coaxing Architecture of Reddit's r/science: Adopting *Ethos*-Assessment Heuristics to Evaluate Science Experts on the Internet." *Social Epistemology.* 33(6) 514-524. doi:10.1080/02691728.2019.1637964. [Green OA version](#).
- [1] **Moriarty, D.**, Núñez de Villavicencio, P., Black, L. A., Cai, H., Bustos, M., Mehlenbacher, B., and Mehlenbacher, A. R. (2019). "Durable Research, Portable Findings: Rhetorical Methods in Case Study Research." *Technical Communication Quarterly.* 28(2) 124-136. doi:10.1080/10572252.2019.1588376

Non-Refereed Publications

- [2] **Moriarty, D.** (2019). "[Response to Hartelius: Building on Aggregate Ethos](#)." *Social Epistemology Review and Reply Collective.* 8(12) 50-54.

- [1] **Moriarty, D.** “Connecting Our Community.” *Advocate*. Greater Kitchener-Waterloo Chamber of Commerce. Sept.-Oct. 2016: 26-27. Print.

Book Reviews

- [3] **Moriarty, D.** “[Your Get-Started Guide to Making a Difference in the World through Citizen Science](#).” Book Review of *The Field Guide to Citizen Science: How You Can Contribute to Scientific Research and Make a Difference*, authors Darlene Cavalier, Catherine Hoffman, and Caren Cooper. *Science Connected Magazine*. 24 January 2020.
- [2] **Moriarty, D.** “[Book Review – Be the Change: Saving the World with Citizen Science](#).” Book Review of *Be the Change: Saving the World with Citizen Science*, author Chandra Clarke. *SciStarter Blog*. 01 February 2019.
- [1] **Moriarty, D.** “[The power and potential of citizen science](#).” Book Review of *The Rightful Place of Science: Citizen Science*, Editors Darlene Cavalier & Eric B. Kennedy. *SciStarter Blog*. 14 May 2018.

Blogs

- [4] Armstrong, C., **Moriarty, D.**, Mehlenbacher, A. R., Mehlenbacher, B. “[Science and Health Communication during COVID-19](#).” *Words in Place – English @ Waterloo*. Invited Guest Blog. 05 May 2020.
- [3] **Moriarty, D.** “[Honours for Dr. Randy Harris](#).” *Words in Place – English @ Waterloo*. Invited Guest Blog. 31 January 2019.
- [2] **Moriarty, D.** “[Collective Competition: The Value of Academic Life Partners](#).” *GRADventure Blog*. Invited Guest Blog. 16 October 2018.
- [1] **Moriarty, D.** “[#ADHD in the Academy](#).” *Hook and Eye Blog*. Invited Guest Blog. 10 January 2018.

PRESENTATIONS

Conference Presentations

- [12] **Moriarty, D.**, Griffin, D.B., Mehlenbacher, A. R. (June 2020 conference cancelled: rescheduled for June 2021). “We’re Experts in Online Science Communication Genres. Ask Us Anything About the r/science AMA Series!” *Canadian Association for the Study of Discourse and Writing*. London, Ontario, Canada.
- [11] Griffin, D. B., **Moriarty, D.**, Balbon, B., Sharif, A., Mehlenbacher, A. R. (June 2020 conference cancelled: pandemic). “Accommodation of Expert Knowledge in the Information Age.” *Canadian Communication Association*. London, Ontario, Canada.
- [10] Jonahs, A., Lamont, G., Mehlenbacher, A.R., Mehlenbacher, B., **Moriarty, D.**, Selinger, M.L. (21 February 2020). “Moves and Countermoves: A practical narrative toolkit to build informative and persuasive stories in science communication” *SciCommTO*. Toronto, Ontario, Canada.
- [9] Black, L., Griffin, D. B., Balbon, P., **Moriarty, D.** and Mehlenbacher, A. R. (31 July 2019). “Multidisciplinary Activity Design for STEAM Education.” *Digital Pedagogy Institute*. Waterloo, Ontario, Canada.

- [8] **Moriarty, D.** (06 June 2019). “A New Reddit: Reviving Hope through Rhetorical Citizenship.” *Canadian Society for the Study of Rhetoric*. Vancouver, British Columbia, Canada.
- [7] **Moriarty, D.** (02 June 2019). “Teaching Expertise: How the Acquisition of Expertise Influences Teaching Strategies.” *Canadian Association for the Study of Discourse and Writing*. Vancouver, British Columbia, Canada.
- [6] **Moriarty, D.** (12 April 2019). “Mixed Method Case Studies in the Rhetoric of Science.” *Tri-University Graduate Symposium*. Waterloo, Ontario, Canada.
- [5] **Moriarty, D.** (29 May 2018). “Assessing the Epistemic Reliability of Science Experts on the Internet: A Case Study in Reddit’s r/Science AMAs.” *Canadian Association for the History & Philosophy of Science*. Regina, Saskatchewan, Canada.
- [4] **Moriarty, D.** (27 May 2018). “The March for Science: *Reddit’s* Role in a Movement of Rhetorical Resistance.” *Canadian Society for the Study of Rhetoric*. Regina, Saskatchewan, Canada.
- [3] **Moriarty, D.** (4 May 2018). “*We Can’t Stop*: Miley Cyrus and the Perpetuation of Culturally Appropriative Acts.” *Popular Culture Association of Canada*. St. Catharines, Ontario, Canada.
- [2] **Moriarty, D.** (1 June 2017). “Viral Vaccines: Proposed Policy and the Rhetoric of Redditors’ Response.” *Canadian Society for the Study of Rhetoric*. Toronto, Ontario, Canada.
- [1] **Moriarty, D.** (27 May 2017). “Rhetorical Inoculation: Proposed Vaccine Legislation and the Rhetoric of Public Distrust.” *Canadian Association for the Study of Discourse and Writing*. Toronto, Ontario, Canada.

Invited On-Campus Colloquia, Workshops, and Guest Lectures

- [20] **Moriarty, D.** (8 March 2021). “Community, Identity, & the Front Page of the Internet.” Introduction to Digital Media Studies (ENGL 293, Ashley Irwin). Department of English Language & Literature, University of Waterloo, Waterloo, Ontario, Canada. Guest Lecture.
- [19] **Moriarty, D.** (14 November 2019). “How to Get Published” for the Professionalization Graduate Professionalization Seminar (Jennifer Harris). Department of English Language & Literature, University of Waterloo, Waterloo, Ontario, Canada. Panelist.
- [18] **Moriarty, D.** (23 July 2019). “‘Am I the Asshole?’: Arguing about Judgment on Reddit.” Argumentation (ENGL 409A, Randy Allen Harris). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [17] **Moriarty, D.** (12 November 2018) “Rhetoric of Science.” Contemporary Rhetoric (ENGL 309C, Ashley Rose Mehlenbacher). University of Waterloo, Waterloo, Ontario. Guest lecture.
- [16] **Moriarty, D.** (23 October 2018). “*Ethos* Evaluation Criteria in Reddit’s r/science.” Introduction to Academic Writing (ENGL 109, Becky Anderson). University of Waterloo, Waterloo, Ontario. Guest lecture.
- [15] **Moriarty, D.,** Anderson, B. & O’Gorman, M. (2 October 2018). “Department SSHRCshop.” Department of English Language & Literature in partnership with the Student Association for Graduates in English. University of Waterloo, Waterloo, Ontario, Canada. Invited talk.
- [14] **Moriarty, D.** & Anderson, B. (21 September 2018). “Strategies for a Successful SSHRC Application” for the Graduate Professionalization Seminar (Jennifer Harris). Department of

- English Language & Literature, University of Waterloo, Waterloo, Ontario, Canada. Invited talk.
- [13] **Moriarty, D.** (25 April 2018). “What’s Rhetoric and what does it have to do with Reddit?” For the Waterloo County High School English Awards. Renison University College, Waterloo, Ontario, Canada. Invited talk.
- [12] **Moriarty, D.** (20 March 2018). “Attending to Attention: Teaching Strategies and Learning Assessments for the (Distracted) Learner.” English TA & GI Support Network. University of Waterloo, Waterloo, Ontario, Canada. Invited presentation.
- [11] **Moriarty, D.** & Black, L. A. (01 December 2017). “Syllabi for Technical and Science Communication Courses,” for faculty course on Teaching Technical and Scientific Communication (Ashley Rose Mehlenbacher). University of Waterloo, Waterloo, Ontario, Canada. Workshop facilitation.
- [10] **Moriarty, D.** & Black, L.A. (17 November 2017). “Winning Science Communication,” for UW Scinapse preparation for Ontario-wide undergraduate science case competition. University of Waterloo, Waterloo, Ontario, Canada. Workshop facilitation.
- [9] **Moriarty, D.** (25 October 2017). “Establishing Expertise: How the Affordances of Social Media Afford and Constrain *Ethos*.” Introduction to Academic Writing (ENGL 109, Becky Anderson), University of Waterloo, Waterloo, Ontario, Canada. Guest Lecture.
- [8] **Moriarty, D.** (5 September 2017). “Navigating Funding.” Department of English Language & Literature, English Graduate Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [7] **Moriarty, D.** & Anderson, B. (5 September 2017). “Extras at UW.” Department of English Language & Literature, English Graduate Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [6] **Moriarty, D.,** Gallagher, S. & Irwin, A. (10 August 2017). “Comprehensive Exams & How to Pass Them,” Student Association for Graduates in English, University of Waterloo, Waterloo, Ontario, Canada. Workshop.
- [5] **Moriarty, D.** (12 July 2017). “Reddit & Twitter – The Argumentative Affordances of Social Media.” Argumentation (ENGL 409A, Randy Allen Harris). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [4] **Moriarty, D.** (11 July 2017). “Science and Social Media.” Rhetoric of Science (ENGL 793, Randy Allen Harris). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [3] **Moriarty, D.** (18 May 2017). “Research Methods: A Case for the Reddit Case Study.” Qualitative Methods in Professional Communication and UX Research (ENGL 794, Ashley Rose Mehlenbacher). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [2] **Moriarty, D.** (26 January 2017). “The Dramatistic Method” The Rhetoric of Popular Culture (ENGL 104, Victoria Lamont). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [1] **Moriarty, D.** (6 September 2016). “Managing Work/Life Balance in Graduate Studies.” English Department Graduate Student Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.

Conferences, Workshops, Panels, and Events Organized

- [7] “Careers in Science Communication: A Panel,” a career-focused conversation with science communicators co-organized with Dinuka Gunaratne (24 March 2021). *The Royal Canadian Institute for Science and Centre for Career Action (University of Waterloo)*, Waterloo, Ontario.
- [6] “Careers in Government Series,” a series of online Q&A’s featuring recruiters from federal government agencies. (20 March 2019; 5 April 2019; 11 April 2019). *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.
- [5] “60 Minutes to Save the World,” an on-campus field trip for secondary school I.B. students co-organized with Ashley Rose Mehlenbacher. (21 February 2019). *Networked Expertise*, Department of English Language & Literature, Faculty of Arts, University of Waterloo, Waterloo, Ontario.
- [4] “Academic Career Conference” including two “Faculty Perspectives on the Hiring Process” career panels. (10 October 2018). *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.
- [3] “Online Impressions Professionalization Series,” co-organized with Becky Anderson, Sara Gallagher, and John Yoon. (26 March 2018 & 23 April 2018). *Student Association for Graduates in English*, University of Waterloo, Waterloo, Ontario.
- [2] “Career Panel” featuring industry recruiters looking for talent with advanced degrees, co-organized with Kira Brusckhe and Erica Refling. (25 April 2018). Part of the Non-Academic Career Conference, *GRADventure* and *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.
- [1] “Careers in the Health Industry for Graduate Students.” (7 March 2018). *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.

SCHOLARSHIPS & GRANTS

External Grants

- Co-applicant. \$19,485. (2020-2021). “Royal Canadian Institute for Science ‘Science Communication Certificate.’” Science Communication Skills grant (pilot), Natural Sciences and Engineering Research Council of Canada. PI: Ashley Rose Mehlenbacher.
- PI. \$46,000. (2018-2020). “Upvoting Democracy: The Political Power of Participatory Citizenship in Networked Social Voting Communities.” Doctoral Fellowship, Talent Program, Social Sciences and Humanities Research Council.
- PI. \$15,000. (2018-2019). “Upvoting Democracy: The Rhetoric of Reddit, and the Political Power of Participatory Citizenship in Networked Social Voting Communities.” Ontario Graduate Scholarship, Province of Ontario. (declined).
- PI. \$15,000. (2017-2018). “Upvoting Democracy: The Rhetoric of Reddit, and the Political Power of Participatory Citizenship in Networked Social Voting Communities.” Ontario Graduate Scholarship, Province of Ontario.

Internal Grants

- Co-PI. \$1,500. (2018). “Online Impressions: Digital Branding Workshop Series.” Graduate Studies Endowment Fund (University of Waterloo) and Graduate Student Initiatives (UW Graduate Student Association). Co-PI: Becky Anderson.

Internal Scholarships (University of Waterloo)

Graduate Studies Research Travel Assistantship, Graduate Studies and Postdoctoral Affairs Office, \$800	2019
Graduate Studies Research Travel Assistantship, Graduate Studies and Postdoctoral Affairs Office, \$750	2018
President's Graduate Scholarship, \$10,000 per annum	2018-2020
President's Graduate Scholarship, \$5,000	2017-2018
Graduate Studies Research Travel Assistantship, Graduate Studies Office, \$900	2017
English Graduate Scholarship, Department of English, \$13,300	2016 – 2017
Provost Graduate Scholarship, \$15,000	2015 – 2016
Special Graduate Scholarship, \$2,800	2015
Arts Graduate Experience Award, Faculty of Arts, \$2,100	2014
English Graduate Scholarship, Department of English, \$8,800	2013 – 2014
Arts Graduate Experience Award, Faculty of Arts \$2,100	2013

AWARDS & HONOURS

HASTAC Scholar, \$600	2018-2020
Graduate Professional Communication Award, \$400 —with Lillian Black & Danielle Bisnar Griffin	2019
Rhetoric Essay Prize, \$400	2019
Graduate Professional Communication Award, \$400	2018
Rhetoric Essay Prize, \$400	2017
Graduate Professional Communication Award, \$400	2017
Nominated for the TA Award for Excellence in Teaching (x2)	2017
Nominated for the Beltz Essay Prize	2017
Nominated by UW for the Pierre Elliot Trudeau Foundation Doctoral Scholarship	2016
Jack Grey Fellowship, \$3,500	2016

RESEARCH EXPERIENCE

University of Waterloo, Waterloo, ON

Lead Research Assistant

—to Professor Ashley R. Mehlenbacher, Networked Expertise Project	2020 (W, S, F)
	2019 (S)
	2018 (W, S, F)
	2017 (F)

University of Waterloo, Waterloo, ON

Research Assistant

—to Professor Randy A. Harris, Rhetorical Figure Ontology Project	2017 (S)
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TEACHING EXPERIENCE

University of Waterloo, Waterloo, ON

Instructor of Record

- ENGL 193: “Communication in the Physical Sciences” 2019 (F) 2021(W)
- ENGL 109: “Introduction to Academic Writing” 2019 (W)

University of Waterloo, Waterloo, ON

Teaching Assistant

- to Professor Dorothy Hadfield in “Introduction to Academic Writing” 2017 (W)
- to Professor Bruce Dadey in “Introduction to Academic Writing” 2016 (F)
- to Professor Bruce Dadey in “Genres of Business Communications” 2016 (S)
- to Dr. Sylvia Terzian in “Genres of Business Communications” 2014 (S)

Certificate of University Teaching

—**Centre for Teaching Excellence, University of Waterloo** 2016-Present

GS 901 Workshops:

- Understanding the Learner
- Course Design
- Assessing Student Learning
- Interactive Teaching Methods

GS 902: SOTL Research Paper and Teaching Dossier (*in progress*)

GS 903 Teaching Observation Cycles:

- ENGL 109: “*Ethos* Evaluation Criteria in Reddit’s r/science”
- ENGL 309C: “Rhetoric of Science”

Fundamentals of University Teaching

—**Centre for Teaching Excellence, University of Waterloo** 2015-2016

Microteaching Sessions:

- Gamifying the Classroom
- Rhetoric: A Classical Approach
- Affective Economics

Workshops:

- Teaching Philosophy Statements
- Effective Lesson Plans
- Giving and Receiving Feedback
- Teaching Online – Advanced Skills for Graduate Students (Western University)
- Teaching Methods
- Student Beliefs about Learning

Pedagogy Workshops

Inclusive Teaching, Centre for Teaching Excellence, University of Waterloo, 2020

Dynamics and Engagement, Centre for Teaching Excellence, University of Waterloo, 2018

Accurate, Effective, Efficient Marking, Department of English Language & Literature, University of Waterloo, 2018

Improving Written Feedback, Centre for Teaching Excellence, University of Waterloo, 2017

Teaching Writing Through Feedback, Centre for Teaching Excellence, University of Waterloo, 2016

Pedagogy Course, Department of English Language & Literature, University of Waterloo, 2016

PROFESSIONAL EXPERIENCE

Centre for Career Action, University of Waterloo, Waterloo 2018 (W, S, F)
Graduate Career Communications & Project Manager 2019 (W, S)

Waterloo Region Record, Kitchener, Ontario
Manager, Marketing and Community Relations 2013 – 2017

Guelph Mercury, Guelph, Ontario
Marketing & Community Relations Advisor 2013 – 2016

Waterloo Region Record, Kitchener, Ontario
Display Advertising & Circulation Sales Assistant 2007 – 2009

SERVICE TO DISCIPLINE

Conference Reviewer

Canadian Society for the Study of Rhetoric Conference at
 Congress of the Humanities and Social Sciences 2019, 2020, 2021

Association for the Rhetoric of Science, Technology and
 Medicine (ARSTM) pre-conference at RSA 2020

Association for the Rhetoric of Science, Technology and
 Medicine (ARSTM) pre-conference at NCA 2018

Leadership Roles

Planning Committee, Canadian Society for the Study of Rhetoric 2020-Present

Advisory Committee, Canadian Society for the Study of Rhetoric 2018-2020

Moderator

“RhetCanada’s Hopes: Charting a Rhetorical Future,” Roundtable for the Canadian Society for the Study of Rhetoric Conference, 2019

Session Chair

“Hope for Communities,” Canadian Society for the Study of Rhetoric Conference, 2019

“Social Epistemology I,” Canadian Society for the History and Philosophy of Science Conference, 2018

UNIVERSITY SERVICE

Leadership Roles*Student Association for Graduates in English*

Member at Large 2018 - 2019

Vice-President 2017 - 2018

Continuing PhD Representative 2016 - 2017

Community-Based Research Group

Member 2017

Executive Student Alt-Ac Professionalization Program

Co-Founder and Executive Member 2017, 2018

Consultant*Health Initiatives Task Force*

– acting as Internal Stakeholder, Early Career Researcher in Health 2020

Department of Economics

– Proposed Graduate Diploma in Big Data Program 2018

Miscellaneous

Workshop facilitator, “60 Minutes to Save the World,” for WRDSB’s Highlander Innovation Lab

Planning Committee for the Tri-University Graduate Symposium, 2019

Event support for GRADventure’s Non-Academic Career Conference, 2018

Workshop facilitator, “60 Minutes to Save the World,” for the Canadian Student Leadership Conference, 2017

PUBLIC SERVICE & COMMUNITY OUTREACH

Canadian Federation of University Women KW

Member 2017, 2018

Waterloo County High School English Awards

Judge of the Digital Non-Fiction Category 2016, 2017, 2018, 2019

Kitchener Youth Action Council

Selection Committee Member for KYAC Youth Awards 2016

Kitchener-Waterloo Community Foundation, Ontario Endowment for Children and Youth in Recreation Fund

Committee Member 2013, 2015, 2016

Kitchener-Waterloo Community Foundation, Literacy Fund

Committee Member 2013, 2014, 2015, 2016

PROFESSIONAL DEVELOPMENT

Professionalization Workshops

Harassment and Discrimination Training, Conflict Management and Human Rights Office, University of Waterloo, 2018

Moving On with NVivo 12 for Mac, QSR International, 2018

Fundamentals of NVivo 12 for Mac, QSR International, 2018

Speak Like a Scholar, Writing and Communication Centre, University of Waterloo, 2018

Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics, Panel on Research Ethics, Government of Canada, 2017

QPR: Suicide Prevention Training, Counselling and Psychological Services, University of Waterloo, 2017

Professionalization Course, Department of English Language & Literature, University of Waterloo, 2016

Intercultural Competency, Queens University, 2016

Foundations of Community Engagement (Part 1), MyGradSkills.ca, 2015

ACADEMIC AFFILIATIONS

Association for the Rhetoric of Science, Technology, and Medicine

Canadian Association for the Study of Discourse and Writing

Canadian Communication Association

Canadian Society for the History and Philosophy of Science

Canadian Society for the Study of Rhetoric

MEDIA CITATIONS

Hartelius, Johanna E. (23 Oct 2019). "Response to Moriarty and Mehlenbacher's 'The Coaxing Architecture of Reddit's r/science.'" *Social Epistemology Review and Reply Collective*. 8(10): 130-133.

Mehlenbacher, Ashley Rose. (22 Sept 2019). "Communicating science online increases interest, engagement and access to funds." *The Conversation*.

Haddrall, Lynn. (06 Dec 2014). "Book donations spread the power of words." *Guelph Mercury*.

Haddrall, Lynn. (06 Dec 2014). "The gift of a child's book can last for a lifetime." *Waterloo Region Record*.