

# DEVON MARIE MORIARTY

Curriculum Vitae

January 2019

University of Waterloo  
200 University Avenue West, Waterloo, Ontario N2L 3G1  
Department of English Language & Literature  
PAS 2212  
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## EDUCATION

University of Waterloo, Waterloo, ON

**Ph.D. in English, Rhetoric**

**Present**

Supervisors: Dr. Randy Allen Harris and Dr. Ashley Rose Mehlenbacher

Working Title: *Upvoting Democracy: The Rhetoric of Reddit and the Political Power of Participatory Citizenship in Networked Social Voting Communities*

University of Waterloo, Waterloo, ON

**Graduate Diploma in Cognitive Science**

**2018**

University of Waterloo, Waterloo, ON

**M.A. in English, Rhetoric and Communication Design**

**2014**

University of Waterloo, Waterloo, ON

**B.A. in Psychology**

**2012**

Areas of Concentration: Interpersonal Relations, Developmental Psychology

Minor: English Language & Literature

## PUBLICATIONS

### Refereed Journal Articles

- [2] **Moriarty, D.**, Nunez de Villavicencio, P., Black, T., Cai, H., Bustos, M., Mehlenbacher, B., and Mehlenbacher, A. R. "Durable Research, Portable Findings: Rhetorical Methods in Case Study Research." *Technical Communication Quarterly*. Accepted and forthcoming.
- [1] **Moriarty, D.** "Building a Better Barn: A Community-Oriented Approach to Rhetorical Scholarship." *Rhetor*. Accepted and in Press, 2019.

### Non-Refereed Publications

- [1] **Moriarty, D.** "Connecting Our Community." Advocate. Greater Kitchener-Waterloo Chamber of Commerce. Sept.-Oct. 2016: 26-27. Print.

### Book Reviews

- [1] **Moriarty, D.** "[The power and potential of citizen science.](#)" Book Review of *The Rightful Place of Science: Citizen Science*, Editors Darlene Cavalier & Eric B. Kennedy. *SciStarter Blog*. 14 May 2018.

**Blogs**

- [2] **Moriarty, D.** "[Collective Competition: The Value of Academic Life Partners.](#)" *GRADventure Blog*. Guest Blog. 16 October 2018.
- [1] **Moriarty, D.** "[#ADHD in the Academy.](#)" *Hook and Eye Blog*. Guest Blog. 10 January 2018.

**PRESENTATIONS****Conference Proceedings**

- [5] **Moriarty, D. M.** (29 May 2018). "Assessing the Epistemic Reliability of Science Experts on the Internet: A Case Study in Reddit's r/Science AMAs." *Canadian Association for the History & Philosophy of Science*. Regina, Saskatchewan, Canada.
- [4] **Moriarty, D. M.** (27 May 2018). "The March for Science: *Reddit's* Role in a Movement of Rhetorical Resistance." *Canadian Society for the Study of Rhetoric*. Regina, Saskatchewan, Canada.
- [3] **Moriarty, D. M.** (4 May 2018). "*We Can't Stop*: Miley Cyrus and the Perpetuation of Culturally Appropriative Acts." *Popular Culture Association of Canada*. St. Catharines, Ontario, Canada.
- [2] **Moriarty, D. M.** (1 June 2017). "Viral Vaccines: Proposed Policy and the Rhetoric of Redditors' Response." *Canadian Society for the Study of Rhetoric*. Toronto, Ontario, Canada.
- [1] **Moriarty, D. M.** (27 May 2017). "Rhetorical Inoculation: Proposed Vaccine Legislation and the Rhetoric of Public Distrust." *Canadian Association for the Study of Discourse and Writing*. Toronto, Ontario, Canada.

**Invited On-Campus Colloquia, Workshops, and Guest Lectures**

- [17] **Moriarty, D.** (12 November 2018) "Rhetoric of Science." Contemporary Rhetoric (ENGL 309C, Ashley Mehlenbacher). University of Waterloo, Waterloo, Ontario. Guest lecture.
- [16] **Moriarty, D.** (23 October 2018). "*Ethos* Evaluation Criteria in Reddit's r/science." Introduction to Academic Writing (ENGL 109, Becky Anderson). University of Waterloo, Waterloo, Ontario. Guest lecture.
- [15] **Moriarty, D.,** Anderson, B. & O'Gorman, M. (2 October 2018). "Department SSHRCshop." Department of English Language & Literature in partnership with the Student Association for Graduates in English. University of Waterloo, Waterloo, Ontario, Canada. Invited talk.
- [14] **Moriarty, D.** & Anderson, B. (21 September 2018). "Strategies for a Successful SSHRC Application" for the Graduate Professionalization Seminar. Department of English Language & Literature, University of Waterloo, Waterloo, Ontario, Canada. Invited talk.
- [13] **Moriarty, D. M.** (25 April 2018). "What's Rhetoric and what does it have to do with Reddit?" For the Waterloo County High School English Awards. Renison College, University of Waterloo, Waterloo, Ontario, Canada. Invited talk.
- [12] **Moriarty, D. M.** (20 March 2018). "Attending to Attention: Teaching Strategies and Learning Assessments for the (Distracted) Learner." English TA & GI Support Network. University of Waterloo, Waterloo, Ontario, Canada. Invited presentation.
- [11] **Moriarty, D. M.** & Black, T. (01 December 2017). "Syllabi for Technical and Science Communication Courses," for faculty course on Teaching Technical and Scientific Communication (Ashley Rose Mehlenbacher). University of Waterloo, Waterloo, Ontario, Canada. Workshop facilitation.
- [10] **Moriarty, D. M.** & Black, T. (17 November 2017). "Winning Science Communication," for UW Scinapse preparation for Ontario-wide undergraduate science case competition. University of Waterloo, Waterloo, Ontario, Canada. Workshop.

- [9] **Moriarty, D. M.** (25 October 2017). “Establishing Expertise: How the Affordances of Social Media Afford and Constrain *Ethos*.” Introduction to Academic Writing (ENGL 109, Becky Anderson), University of Waterloo, Waterloo, Ontario, Canada. Guest Lecture.
- [8] **Moriarty, D. M.** (5 September 2017). “Navigating Funding.” Department of English Language & Literature, English Graduate Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [7] **Moriarty, D. M.** & Anderson, B. (5 September 2017). “Extras at UW.” Department of English Language & Literature, English Graduate Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [6] **Moriarty, D. M.,** Gallagher, S. & Irwin, A. (10 August 2017). “Comprehensive Exams & How to Pass Them,” Student Association for Graduates in English, University of Waterloo, Waterloo, Ontario, Canada. Workshop.
- [5] **Moriarty, D. M.** (12 July 2017). “Reddit & Twitter – The Argumentative Affordances of Social Media.” Argumentation (ENGL 409A, Randy Allen Harris). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [4] **Moriarty, D. M.** (11 July 2017). “Science and Social Media.” Rhetoric of Science (ENGL 793, Randy Allen Harris). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [3] **Moriarty, D. M.** (18 May 2017). “Research Methods: A Case for the Reddit Case Study.” Qualitative Methods in Professional Communication and UX Research (ENGL 794, Ashley Rose Mehlenbacher). University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.
- [2] **Moriarty, D. M.** (26 January 2017). “The Dramatistic Method” The Rhetoric of Popular Culture (ENGL 104, Victoria Lamont). University of Waterloo, Waterloo, Ontario, Canada. Guest Lecture
- [1] **Moriarty, D. M.** (6 September 2016). “Managing Work/Life Balance in Graduate Studies.” English Department Graduate Student Orientation, University of Waterloo, Waterloo, Ontario, Canada. Guest lecture.

### Conferences, Workshops, Panels, and Events Organized

- [3] “Academic Career Conference” including two “Faculty Perspectives on the Hiring Process” career panels. (10 October 2018). *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.
- [2] “Online Impressions Professionalization Series,” co-organized with Becky Anderson, Sara Gallagher, and John Yoon. (26 March 2018 & 23 April 2018). *Student Association for Graduates in English*, University of Waterloo, Waterloo, Ontario.
- [1] “Careers in the Health Industry for Graduate Students.” (7 March 2018). *Centre for Career Action Graduate Students & Postdocs*, University of Waterloo, Waterloo, Ontario.

### SCHOLARSHIPS & GRANTS

Graduate Studies Research Travel Assistantship, Graduate Studies Office, \$750	2018
President’s Graduate Scholarship, University of Waterloo, \$20,000	2018-2020
Doctoral Fellowship, Social Sciences and Humanities Research Council, \$40,000	2018-2020
Ontario Graduate Scholarship, Province of Ontario, \$15,000 (declined)	2018-2019
President’s Graduate Scholarship, University of Waterloo, \$5,000	2017-2018
Ontario Graduate Scholarship, Province of Ontario, \$15,000	2017-2018
Graduate Studies Research Travel Assistantship, Graduate Studies Office, \$900	2017
English Graduate Scholarship, University of Waterloo, \$7,500	2017
English Graduate Scholarship, University of Waterloo, \$2,900	2017

English Graduate Scholarship, University of Waterloo, \$2,900	2016
Provost Graduate Scholarship, University of Waterloo, \$15,000	2015 – 2016
Special Graduate Scholarship, University of Waterloo, \$2,800	2015
Arts Graduate Experience Award, University of Waterloo, \$2,100	2014
English Graduate Scholarship, University of Waterloo, \$4,500	2014
English Graduate Scholarship, University of Waterloo, \$4,300	2013
Arts Graduate Experience Award, University of Waterloo, \$2,100	2013

#### AWARDS & HONOURS

Graduate Professional Communication Award (\$400)	2018
Rhetoric Essay Prize (\$400)	2017
Graduate Professional Communication Award (\$400)	2017
Nominated for the TA Award for Excellence in Teaching	2017
Nominated for the Beltz Essay Prize	2017
Nominated by UW for the Pierre Elliot Trudeau Foundation Doctoral Scholarship	2016
Jack Grey Fellowship (\$3,500)	2016

#### RESEARCH & PROFESSIONAL EXPERIENCE

Centre for Career Action, University of Waterloo, Waterloo, ON <b>Graduate Career Communications &amp; Project Manager</b>	2018 (W, S, F) 2019 (W)
University of Waterloo, Waterloo, ON <b>Research Assistant – to Professor Ashley R. Mehlenbacher</b> —Networked Expertise Project	2017 (F) 2018 (W, S, F)
University of Waterloo, Waterloo, ON <b>Research Assistant – to Professor Randy A. Harris</b> —Rhetorical Figure Ontology Project	2017 (S)
Waterloo Region Record, Kitchener, Ontario <b>Manager, Marketing and Community Relations</b>	2013 – 2017
Guelph Mercury, Guelph, Ontario <b>Marketing &amp; Community Relations Advisor</b>	2013 – 2016
Waterloo Region Record, Kitchener, Ontario <b>Display Advertising &amp; Circulation Sales Assistant</b>	2007 – 2009

#### TEACHING EXPERIENCE

University of Waterloo, Waterloo, ON <b>Course Instructor, “Introduction to Academic Writing”</b>	2019 (W)
University of Waterloo, Waterloo, ON <b>Teaching Assistant</b> – to Professor Dorothy Hadfield in “Introduction to Academic Writing”	2017 (W)

University of Waterloo, Waterloo, ON <b>Teaching Assistant</b> – to Professor Bruce Dadey in “Introduction to Academic Writing”	2016 (F)
University of Waterloo, Waterloo, ON <b>Teaching Assistant</b> – to Professor Bruce Dadey in “Genres of Business Communications”	2016 (S)
University of Waterloo, Waterloo, ON <b>Teaching Assistant</b> – to Dr. Sylvia Terzian in “Genres of Business Communications”	2014 (S)

## SERVICE TO DISCIPLINE

**Conference Reviewer**

Association for the Rhetoric of Science, Technology and Medicine (ARSTM) pre-conference at NCA, 2018

**Leadership Roles**

Advisory Committee, Canadian Society for the Study of Rhetoric, 2018

**Session Chair**

“Social Epistemology I,” Canadian Society for the History and Philosophy of Science Annual Conference, 2018

## UNIVERSITY SERVICE

*Student Association for Graduates in English*

Member at Large 2018 - 2019

Vice-President 2017 - 2018

Continuing PhD Representative 2016 - 2017

*Community-Based Research Group*

Member 2017

*Executive Student Alt-Ac Professionalization Program*

Co-Founder and Executive Member 2017, 2018

## PUBLIC SERVICE &amp; COMMUNITY OUTREACH

*Canadian Federation of University Women KW*

Member 2017, 2018

*Waterloo County High School English Awards*

Judge of the Digital Non-Fiction Category 2016, 2017, 2018

*Kitchener Youth Action Council*

Selection Committee Member for KYAC Youth Awards 2016

*Kitchener-Waterloo Community Foundation, Ontario Endowment for Children and Youth in Recreation Fund*

Committee Member 2013, 2015, 2016

*Kitchener-Waterloo Community Foundation, Literacy Fund*

Committee Member 2013, 2014, 2015, 2016

## PROFESSIONAL DEVELOPMENT

**Certificate of University Teaching** 2016-Present

—Centre for Teaching Excellence, University of Waterloo

GS 901 Workshops:

- Understanding the Learner
- Course Design
- Assessing Student Learning
- Interactive Teaching Methods

GS 903 Teaching Observation Cycles:

- ENGL 109: “*Ethos* Evaluation Criteria in Reddit’s r/science”
- ENGL 309C: “Rhetoric of Science”

**Fundamentals of University Teaching**

—Centre for Teaching Excellence, University of Waterloo 2015-2016

Microteaching Sessions:

- Gamifying the Classroom
- Rhetoric: A Classical Approach
- Affective Economics

Workshops:

- Teaching Philosophy Statements
- Effective Lesson Plans
- Giving and Receiving Feedback
- Teaching Online – Advanced Skills for Graduate Students (Western University)
- Teaching Methods
- Student Beliefs about Learning

**Pedagogy & Professionalization Workshops**

Harassment and Discrimination Training, Conflict Management and Human Rights Office, University of Waterloo, 2018

Dynamics and Engagement, Centre for Teaching Excellence, University of Waterloo, 2018

Accurate, Effective, Efficient Marking, Department of English Language &amp; Literature, University of Waterloo, 2018

Moving On with NVivo 12 for Mac, QSR International, 2018

Fundamentals of NVivo 12 for Mac, QSR International, 2018

Speak Like a Scholar, Writing and Communication Centre, University of Waterloo, 2018

Improving Written Feedback, Centre for Teaching Excellence, University of Waterloo, 2017

Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics, Panel on Research Ethics, Government of Canada, 2017

QPR: Suicide Prevention Training, Counselling and Psychological Services, University of Waterloo, 2017

Professionalization Course, Department of English Language &amp; Literature, University of Waterloo, 2016

Teaching Writing Through Feedback, Centre for Teaching Excellence, University of Waterloo, 2016

Intercultural Competency, Queens University, 2016

Pedagogy Course, Department of English Language &amp; Literature, University of Waterloo, 2016

Foundations of Community Engagement (Part 1), MyGradSkills.ca, 2015

## ACADEMIC AFFILIATIONS

Association for the Rhetoric of Science, Technology, and Medicine  
Canadian Association for the Study of Discourse and Writing  
Canadian Communication Association  
Canadian Society for the History and Philosophy of Science  
Canadian Society for the Study of Rhetoric  
Popular Culture Association of Canada

## MEDIA CITATIONS

Haddrall, Lynn. "Book donations spread the power of words." *Guelph Mercury*. 06 Dec. 2014.  
Haddrall, Lynn. "The gift of a child's book can last for a lifetime." *Waterloo Region Record*. 06 Dec. 2014.