

# DEVON MORIARTY

Curriculum Vitae  
June 2017

University of Waterloo  
200 University Avenue West, Waterloo, Ontario N2L 3G1  
Department of English Language & Literature  
PACS 2212

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## EDUCATION

University of Waterloo, Waterloo, ON

**Ph.D. in English, Rhetoric**

**Present**

**Graduate Diploma in Cognitive Science**

**Present**

University of Waterloo, Waterloo, ON

**M.A. in English, Rhetoric and Communication Design**

**2014**

University of Waterloo, Waterloo, ON

**B.A. in Psychology**

**2012**

Areas of Concentration: Interpersonal Relations, Developmental Psychology

Minor: English Language & Literature

## PUBLICATIONS

### Refereed Journal Articles

Moriarty, Devon. "Building a Better Barn: A Community-Oriented Approach to Rhetorical Scholarship." *Rhetor*. In Press, 2018.

### Non-Refereed Publications

Moriarty, Devon. "Connecting Our Community." *Advocate*. Greater Kitchener-Waterloo Chamber of Commerce. Sept.-Oct. 2016: 26-27. Print.

## PRESENTATIONS

### Conference Proceedings

Moriarty, Devon (1 June 2017). "Viral Vaccines: Proposed Policy and the Rhetoric of Redditors' Response." *Canadian Society for the Study of Rhetoric*. Toronto, Ontario, Canada.

Moriarty, Devon (27 May 2017). "Rhetorical Inoculation: Proposed Vaccine Legislation and the Rhetoric of Public Distrust." *Canadian Association for the Study of Discourse and Writing*. Toronto, Ontario, Canada.

### Invited Guest Lectures

"Research Methods: A Case for the Reddit Case Study." ENGL 794: Qualitative Methods in Professional Communication and UX Research, University of Waterloo, May 2017

“The Dramatistic Method.” ENGL 104: The Rhetoric of Popular Culture, University of Waterloo, January 2017

“Work/Life Balance.” English Graduate Orientation, University of Waterloo, September 2016

#### SCHOLARSHIPS & GRANTS

President’s Scholarship, \$5,000	2017-2018
Ontario Graduate Scholarship, \$15,000	2017-2018
Graduate Studies Research Travel Assistantship, \$800	2017
English Graduate Scholarship, \$7,500	2017
English Graduate Scholarship, \$2,900	2017
English Graduate Scholarship, \$2,900	2016
Provost Graduate Scholarship, University of Waterloo, \$15,000	2015 – 2016
Special Graduate Scholarship, University of Waterloo, \$2,800	2015
Arts Graduate Experience Award, University of Waterloo, \$2,100	2014
English Graduate Scholarship, University of Waterloo, \$4,500	2014
English Graduate Scholarship, University of Waterloo, \$4,300	2013
Arts Graduate Experience Award, University of Waterloo, \$2,100	2013

#### AWARDS & HONOURS

Rhetoric Essay Prize	2017
Graduate Professional Communication Award	2017
Nominated for the TA Award for Excellence in Teaching	2017
Nominated for the Beltz Essay Prize	2017
Jack Grey Fellowship	2016

#### RESEARCH & PROFESSIONAL EXPERIENCE

University of Waterloo, Waterloo, ON

##### **Research Assistant**

– to **Professor Randy Allen Harris for Rhetorical Figure Ontology Project** 2017 (S)

Waterloo Region Record, Kitchener, Ontario

##### **Manager, Marketing and Community Relations**

2013 – 2017

Act as the conduit between Advertising, Circulation, and Editorial departments to create synergies within the company. Develop and implement the overall marketing strategy. Manage the Community Partnership Program meant to develop strategic partnerships with local charities and not-for-profits in order to support philanthropy and community engagement within the community.

Guelph Mercury, Guelph, Ontario

##### **Marketing & Community Relations Advisor**

2013 – 2016

#### TEACHING EXPERIENCE

University of Waterloo, Waterloo, ON

##### **Teaching Assistant**

– to **Professor Dorothy Hadfield in “Introduction to Academic Writing”** 2017 (W)

University of Waterloo, Waterloo, ON

**Teaching Assistant**

– to Professor Bruce Dadey in “Introduction to Academic Writing” 2016 (F)

University of Waterloo, Waterloo, ON

**Teaching Assistant**

– to Professor Bruce Dadey in “Genres of Business Communications” 2016 (S)

University of Waterloo, Waterloo, ON

**Teaching Assistant**

– to Dr. Sylvia Terzian in “Genres of Business Communications” 2014 (S)

UNIVERSITY SERVICE

*Student Association for Graduates in English*

Vice-President

2017 - 2018

Continuing PhD Representative

2016 - 2017

*Community-Based Research Group*

Member

2017

*Executive Student Alt-Ac Professionalization Program*

Co-Founder and Executive Member

2017

PUBLIC SERVICE & COMMUNITY OUTREACH

*Waterloo County High School English Awards*

Judge of the Digital Non-Fiction Category

2016, 2017

*Kitchener Youth Action Council*

Selection Committee Member for KYAC Youth Awards

2016

*Kitchener-Waterloo Community Foundation, Ontario Endowment for Children and Youth in Recreation Fund*

Committee Member

2013, 2015, 2016

*Kitchener-Waterloo Community Foundation, Literacy Fund*

Committee Member

2013, 2014, 2015, 2016

PROFESSIONAL DEVELOPMENT

**Certificate of University Teaching**

2016-Present

– Centre for Teaching Excellence, University of Waterloo

GS 901 Workshops:

- Understanding the Learner
- Course Design

**Fundamentals of University Teaching**

– Centre for Teaching Excellence, University of Waterloo

2015-2016

Microteaching Sessions:

- Gamifying the Classroom
- Rhetoric: A Classical Approach
- Affective Economics

Workshops:

- Teaching Philosophy Statements
- Effective Lesson Plans
- Giving and Receiving Feedback
- Teaching Online – Advanced Skills for Graduate Students (Western University)
- Teaching Methods
- Student Beliefs about Learning

**Pedagogy & Professionalization Workshops**

QPR: Suicide Prevention Training, Counselling and Psychological Services, University of Waterloo, 2017  
Professionalization Course, Department of English Language & Literature, University of Waterloo, 2016  
Teaching Writing Through Feedback, Centre for Teaching Excellence, University of Waterloo, 2016  
Intercultural Competency, Queens University, 2016  
Pedagogy Course, Department of English Language & Literature, University of Waterloo, 2016  
Foundations of Community Engagement (Part 1), MyGradSkills.ca, 2015

**MEDIA CITATIONS**

Haddrall, Lynn. “Book donations spread the power of words.” *Guelph Mercury*. 06 Dec. 2014.  
Haddrall, Lynn. “The gift of a child’s book can last for a lifetime.” *Waterloo Region Record*. 06 Dec. 2014.